



Consultant Database

Giancarlo "John" Amato

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Areas of Expertise: Comprehensive Fund Development including Fundraising Program Assessments and Analysis, Annual Fund Planning, Feasibility Studies, Capital Campaign Implementation, Major Gifts and Moves Management, Planned Giving Programs, Direct Mail, Grant Writing, Organizational Development, Staff Development

Elaine Appleby, MA

Director of Gift Planning - Charitable Resource Giving Center

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Areas of Expertise: Donor Centered Gift & Estate Planning Education and Implementation for nonprofits of all sizes, Charitable Gift Annuity Solutions Program, Gift Planning Professional Coaching for development staff

Bryan Arzani

Results Group, LLC

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Areas of Expertise: Aligning Employees, Hiring and Retention, Leadership Development, Sales Training, Team Building, Assessments, Executive Coaching, Seminar Facilitation, Consultation

Jacki Askelson

TandemCRM

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Areas of Expertise: Salesforce, CRM, Cloud Technology, Constituent Management (Donors, Volunteers and Partners) and Analysis, Resource for free or reduced-cost technology solutions

Regenia Bailey

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Areas of Expertise: Strategic Planning, Board Training & Development, Organizational Capacity Building, Succession Planning, Meeting Facilitation, Project Management

Joseph R. Benesh

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Areas of Expertise: Strategic Planning, Diagramming, Organizational and Leadership / Change Facilitation, Design Thinking, Framework Development, Process Analysis and Development / Synthesis, Strategic Partnerships, Creativity and Team Design, Responsive Mobile and Web Application Development

Eric Branstad

Matchpoint Strategies

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Areas of Expertise: Fundraising, Media Relations (Press conferences, releases, pitching story, setting up interviews), Events, Website Development, Fundraising Campaigns

Sara Brown

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Areas of Expertise: Employee Benefits, Healthcare Reform, Human Resources, Marketing & Advertising

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Areas of Expertise: Human Resources, Organizational Development, Staff Development, Staff Training,

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Areas of Expertise: Board Training and Development, Meeting Facilitation, Mergers and Strategic Partnerships, Organizational Development, Strategic Planning, Community Collaboration Development

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Areas of Expertise: Transformational Change, BOD Development, Strategic Planning, Executive Coaching, Operational Assessment, Development Plans, Program Planning, Grant Writing

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Areas of Expertise: Preparation of Financial Statements and business plans, manage budgeting and forecasting, review accounting processes, update procedures, manage cash flow, Plan cost allocations

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Areas of Expertise: Group and meeting facilitation, collaborations, program development and management, nonprofit management and new nonprofit development, advocacy, grantwriting and strategic planning.**Susan Davis***RSM*515.281.9275; susan.davis@mcgladrey.com**Areas of Expertise:** Nonprofit audits, public accounting**Courtney L. De Ronde, CPA***TD&T CPAs and Advisors, P.C.*641.638.6346 ; courtneydr@tdtpc.comwww.tdtpc.com**Areas of Expertise:** Annual financial statement audits, compliance audits, IRS filing requirements, outsourced CFO, bookkeeping, and payroll services. Assisting newly formed organizations apply for exempt status, select accounting software, and implement practical procedures to safeguard assets and provide proper financial reporting.**Melynda DeCarlo & Tammy Rogers***The Mevyn Group*515.505.4188 ; mjinks@mevyngroup.com<http://www.mevyngroup.com/>

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Areas of Expertise: Leadership Development, Business Coaching, Human Resources Consulting, Organizational development**Natasha R. Drake, MASC***Natasha Drake Grants*720.360.6601 ; natashadrakegrants@gmail.comwww.natashadrakegrants.comF: www.facebook.com/natashadrakegrantsT: www.twitter.com/natdrakegrants

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Areas of Expertise: Grant Writing, Grant Coaching (Webinars & Trainings); Donor Prospect Research; Program Development; Donor Communications; Project Management, Reporting & Evaluation, RFP Analysis; Government & Private Funding; Federally Recognized Tribes & American Indian/Alaska Native Organizations; Social Justice Advocacy**Bryan Earnest***AMPERAGE*515-309-7638; bryan@amperagemarketing.comwww.amperagemarketing.com**Areas of Expertise:** Nonprofit marketing, Marketing Plans, Marketing Analysis, Marketing Strategy, Sales Plans, Sales Strategy, Business Development, Event Marketing**Mark Elliott***ml elliott llc*515.669.9795 ; melliottllc@gmail.com31494 640th Ave., Maxwell, IA 50161**Areas of Expertise:** Development, Strategic Planning, Writing**Melinda Ellwanger, P.L.L.C.**515.988.5622 ; mellwanger@yahoo.com

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Areas of Expertise: Grant Research, Grant Writing, Post-grant Reports, Sponsorship Proposals, Fundraising, Special Event Management, Volunteer Coordination, Promotional Materials, Logistics, Staffing, Training, Media Relations, Community Outreach**Jennifer Erickson***Results Group, LLC*515.330.2866 ; jennifer@resultsgroupllc.com**Areas of Expertise:** Aligning Employees, Hiring and Retention, Leadership Development, Sales Training, Team Building, Assessments, Executive Coaching, Seminar Facilitation, Consultation**Kathy J. Evert***KJE Solutions, LLC*515.260.8746 ; kjesolutions@gmail.com<http://www.linkedin.com/in/kathyjevert>**Areas of Expertise:** Talent and executive recruitment, strategic planning, special project management, public relations, fundraising and marketing**Josh Faber***Renaissance Group, Inc.*800.505.2753 ; jfaber@rengroupinc.com1000 73rd Street, Ste 12, Windsor Heights, IA 50324**Areas of Expertise:** Feasibility Studies, Capital Campaigns, Annual Fundraising**Micholyn Fajen and Julie West***PCG Marketing, LLC*515.321.0283 ; Micholyn@pcgmarketing.com**Areas of Expertise:** Market Research, Public Relations, Marketing Strategy, Brand Marketing, Website Design and Development, Business Plans and Launches, Social Media Training and Management, Graphic Design and Photography

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Areas of Expertise: Board Training and Evaluation, Conflict Resolution, Evaluation, Executive Coaching, Grant Research, Grant Writing, Interim Leadership, Meeting Facilitation, Organizational Development, Program Design, Staff Development, Staff Training, Strategic Planning, Project Management, Research, Continuous Improvement

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Alan Feirer*Group Dynamic*515.468.1969 ; alan@groupdynamic.net<http://www.groupdynamic.net>

Areas of Expertise: Leadership Development, Team Building, Board Development, Communication Skills, Strategic Planning and Decision-Making, DiSC Profile Facilitation and Implementation, Services for Youth and Youth Serving Organizations, Keynote Speaking

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Areas of Expertise: Healthcare Finance, CFO Services, Strategic Financial Planning, Capital Projects (Financial Projections), Financial Forecasting and Long Range Planning, Benchmarking, Financial Coaching and Mentoring

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Areas of Expertise: Strategic Planning, Business Development, SWOT Assessment and Analysis, Board Capacity Building, Training on Conducting Productive Meetings

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Areas of Expertise: Fundraising Planning, Meeting Facilitation, Strategic Planning

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Areas of Expertise: Prospect Research, Database Management, Prospect Identification and Prioritization, Data Acquisition, Database Analysis, Data Integrity, Grant Research, Process Building

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Areas of Expertise: Fundraising, Development Planning, Event Planning/Marketing, Corporate Sponsorship, Board Recruitment, Development and Training, Annual Campaign, Grant Writing, Public Relations, Communications, and Media Relations

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Areas of Expertise: Executive Development and Coaching, Change Implementation, Board Evaluation, Strategic Planning, Team Facilitation

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Areas of expertise: Feasibility Studies, Capital Campaigns, Development Assessments, Board Training, Annual Funds, Grant Writing, Planned Giving, Volunteer Management, Database Management, Interim Executive, Stewardship, Prospect Research**Beth Hicks***Urban Community Concepts, LLC*515.556.0586 ; beth@urbancommunityconcepts.com**Areas of expertise:** Project Management, Grant Research, Grant Writing, Grant Review, Educational Programming, Event Planning (focused on community building & revitalization, sustainability and urban agriculture)**David Hoeksema***The Renaissance Group*800.505.2753 ; dhoeksema@rengroupinc.com1000 73rd Street, Ste 12, Windsor Heights, IA 50324**Areas of Expertise:** Feasibility Studies, Capital Campaigns, Annual Fundraising**Jim Infelt***AMPERAGE*515.309.7638 ; jinfelt@amperagemarketing.comwww.amperagemarketing.com**Areas of Expertise:** Video Production, Website Design, Web Hosting; Search Engine Optimization, Mobile Apps, TV Commercials, Radio Commercials**Connie Isaacson, CFRE***Isaacson Consulting LLC*515.229.3667 ; connie@isaacsonconsulting.com

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<http://www.c3marketinggroup.com> or <http://lovescott.com>**Areas of Expertise:** Marketing for Nonprofits, Strategic Marketing and Public Relations, Social Media Marketing Planning and Implementation, Writing and Design (newsletters, brochures, exhibits, collateral/fundraising pieces, website), Video Development/Production (fundraising, marketing, YouTube)**Russell Jensen***Jensen Consulting*515.875.4824 ; jensen@rjensenconsulting.com<http://blog.rjensenconsulting.com>, www.rjensenconsulting.com**Areas of Expertise:** Board Recruitment, Board Training and Development, Capital Campaign Development and Implementation, Event Marketing, Fundraising Planning, Marketing Planning, Organizational Development, Planned Giving, Strategic Planning, Succession Planning, Integrated Marketing/ PR and Fundraising**Karen Kennedy***Kennedy's Graphics*515.778.9697 ; kbkennedy2@hotmail.com10432 NW 101st Way, Granger, Iowa 50109**Areas of Expertise:** Branding Strategy for Nonprofits, Creating Graphic Design (logos, branding, brochures, exhibits and fundraiser promotions), Developing Public Relations, Writing Human Interest Stories and Marketing on Social Media Platforms**Tamara Kenworthy, PCM, PRC***On Point Strategies*515.314.6568 ; tamara@on-pointstrategies.com

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on-pointstrategies.com**Area of Expertise:** Strategic Planning, Marketing Planning, Meeting/Retreat Facilitation, Qualitative Market Research (focus groups, interviews, usability testing), Quantitative Market Research (surveys), Integrated Marketing Communications, Brand Strategy/Development, Personal Branding**Paul Kirpes***TPG Philanthropy Group, Inc.*515.270.2453 ; pkirpes@whatmattersmost.com612 South 26th Street, West Des Moines, IA 50265**Areas of Expertise:** Board Recruitment, Board Training and Development, Business Planning, Capital Campaign Development and Implementation, Conflict Resolution, Evaluation, Event Marketing, Executive Coaching, Feasibility Studies, Financial Planning, Fundraising Planning, Grant Research, Grant Writing, Human Resources, Interim Leadership, Marketing Planning, Meeting Facilitation, Mergers and Strategic Partnerships, Organizational Development, Planned Giving, Program Design, Staff Development, Staff Training, Strategic Planning, Succession Planning, Technology Support Planning, Social Enterprise

Liz Lidgett*Liz Lidgett Fine Art*515.201.8389 ; LizLidgettFineArt@gmail.com

Areas of Expertise: Contemporary Fine Art, Curating Personal and Corporate Collections, Art Acquisition Committee Program Design and Management, Request for Proposals and Qualifications Design and Management, Arts-based Grant Research and Writing

Doug Lockin*Doug Lockin Charitable Gift Planning*515.210.6603 ; lockin.dr@msn.com2044 NW. 80th Place, Clive, IA 50325

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Molly Lopez, CAE*Association Management, Ltd. (AML)*515.334.1043 ; aml@aml.org

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Areas of Expertise: Association/Organization/Nonprofit Management, Strategic Planning, Board and Committee Management, Financial Management, Membership Management, Convention/Seminar/Meeting Planning, Communications & Publications Management, Website Management, Executive Director Succession Planning

Sonja Nelson*Sonja Nelson Design*515.664.7488; sonjanelson@mac.com

Areas of Expertise: Graphic Design development and consultation, Design marketing tools for brand identity or corporate events: Annual Reports, Brochures, Logos, Business cards, Posters, Tradeshow banners, Catalogs, Tshirts, etc.

Mark Mathis*AMPERAGE*515.309.7638 ; mark@amperagemarketing.comwww.amperagemarketing.com

Areas of Expertise: Public Relations, Strategic Planning, Logo/Identity Development, Creative Direction, Design

Lori McCarty*Strategic Design and Integration Services*515.577.0759 ; lmccarty@mchsi.com

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Areas of Expertise: Strategic Planning, Strategic Integration, Portfolio Management, Process Design and Management, Meeting Planning and Facilitation, Training Delivery

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Areas of Expertise: Coaching, Team Building, Program Design, Staff Development, Staff Training, Poverty Simulation, Strategic Planning, Grant Writing

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Areas of Expertise: Board Training and Development, Conflict Resolution, Evaluation, Grant Research, Grant Writing, Interim Leadership, Meeting Facilitation, Organizational Development, Program Design, Staff Training, Strategic Planning, Process and Facilitation of Surveys

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Areas of Expertise: Human Resources, Staff Development, Succession Planning, Nonprofit Executive Search

Ellen Nelson*Funding Solutions, Inc.*515.778.7907 ; eknelson98@aol.com

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Areas of Expertise: Board Training and Development, Feasibility Studies, Capital Campaign Development and Implementation, Event Planning and Marketing, Executive Recruitment and Coaching, Fundraising Planning, Meeting Facilitation, Organizational Development, Staff Training, Strategic Planning

Tim Neugent*The Neugent Group, Inc.*515.238.1463 ; neugar@aol.com

Areas of Expertise: Overall Business Development, Strategic Business and Revenue Planning and Execution, Organizational and Team Development, Executive Coaching, Human Resources, Meeting Facilitation, Organizational Development, Staff Development, Staff Training, Strategic Planning

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Areas of Expertise: Aligning Employees, Hiring and Retention, Leadership Development, Sales Training, Team Building, Assessments, Executive Coaching, Seminar Facilitation, Consultation

Beth Pargulski*Beth Pargulski Design*515.255.3979 ; pargulski@mchsi.com**Areas of Expertise:** Graphic Design, Logos, Newsletters, Annual Reports, Brochures, Special Event/Promotional Items, Branding, Exhibits**Judi A. Pierick, IOM, CAE, CFRE**515.279.0911 ; judi.pierick@gmail.com

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Area of Expertise: Organizational Management, Revenue Enhancement, Marketing and Image Enhancement Strategies and Campaigns, PR/ Media Relations, Public Policy/ Advocacy Campaigns, Fundraising Strategies (grants, events, individual/corporate/foundation solicitations and sponsorships, planned giving)**Kevin Pokorny***Pokorny Consulting*515-205-5513 ; kevin@kpokorny.com

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Areas of Expertise: Board Training and Development, Executive Coaching, Human Resources, Meeting Facilitation, Organizational Development, Staff Development, Staff Training, Strategic Planning**Jackie Pullen***Financial Strategy Consulting Co, LLC*515.971.0841 ; rjpullen@mchsi.com<http://www.factbasedfinance.com>**Areas of Expertise:** Strategic Planning, Financial Management, Technology Planning**Helen Randall***HKR Communications & Marketing*515.875.4832 ; hrandall@courtavenuesuites.com

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www.hkrmarketing.com**Areas of Expertise:** Feasibility Studies, Grant Writing, Marketing Planning, Writing, Strategic Marketing Materials**Angela Reed, CPA***Tarbell & Company, P.L.C*515.282.0200; areed@tarbellcpa.com

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Des Moines, Iowa 50311

Areas of Expertise: Writing, editing, communications teamwork to capture and share stories for reports and newsletters illustrating the impact of grant-making, promising programs and policies in a clear, concise, compelling way.**Pam Schoffner***P.S. Writes*515.371.0310 ; pam@schoffner.com1796 NW 84th Ave., Ankeny, IA 50023www.schoffner.com**Areas of Expertise:** Grant Research, Grant Writing, Promotional Writing, Annual Report Writing, Print Project Coordination**Sally Scott***Independent Consultant*410.370.2495 ; sjscottconsulting@gmail.com

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Area of Expertise: Organizational Development and Community Revitalization**Rachel Scott***Forward Growth Strategies, LLC*515.979.4025 ; fgs.rachel@gmail.com

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Areas of Expertise: Collective Impact, Facilitation, Organizational Development, Strategic Planning, Fiscal Sustainability Planning**Stephen Scott***Scott Advocacy and Consulting, LLC*515.274.3705 ; steve@scottadvconsult.comwww.scottadvconsult.com**Areas of Expertise:** Legislative Advocacy; Policy Development and Analysis; Grant writing and Editing; Project Development and Evaluation; Succession Planning and Transitions; Board Training and Development; Organizational Planning**Melissa Sisler, CPA***RSM US LLP*515.699.333; melissa.sisler@rsmus.com**Areas of Expertise:** Nonprofit auditing, IRS Form 990 Preparation**R. Ben Sote, M.A., J.D.**515.205.5277 ; rbenstone@gmail.com

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Sherry Speikers*Writing for Advancement*515.229.5441 ; sherry@writing4advancement.comwww.writing4advancement.com

Areas of Expertise: Communications for capital campaigns, annual fund, major gifts, planned giving and donor stewardship including annual reports, case statements, feature articles, donor profiles, proposals, brochures, solicitations and more. Also skilled and experienced in grant writing, research and management.

Paul J. Strawhecker, MPA, ACFRE*Paul J. Strawhecker, Inc.*888.258.5523; paul@pjstraw.com

Areas of Expertise: Philanthropic Planning/Feasibility Studies, Capital/Endowment Campaigns, Major Gifts, Planned Giving, Development Assessment and Plans, Annual Giving, Funding Source Searches, Grant Writing, Prospect Research, Public Relations and Marketing, Strategic Planning, Board Development, Coaching/Training in a variety of areas

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Areas of Expertise: Planned Giving Program Design, Solicitation

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Areas of Expertise: Development/Grant Writing, Foundation Officer Relationship Development/Grant Source Research; Community, Labor, Electoral and Legislative Policy-based Research, Communications, Strategic Campaign and Issue Advocacy; Outreach/Training/Technical Assistance for Non-Profits and Community Based Organizations; T.V., Online and News Print Earned Press; Public Meetings/Community Forums/Legislative Briefings/Legislative Lobbying/Direct Action Strategies Expertise; Cross-Organizational Collaboration and Project Management; Work with Diverse Communities

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Areas of Expertise: Grant Research, Writing, and Management; Strategic Planning Facilitation; Prospect Research; Fundraising Planning; Feasibility Studies; Capital Campaign Implementation; Annual Fund Planning and Implementation; On-line Campaigns; Development Writing; Board Development; Organizational Development; Staff Development

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Areas of Expertise: Grant writing

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Areas of Expertise: Nonprofit auditing, Uniform Guidance Compliance (A-133), IRS Form 990 Preparation, Financial Statement Consulting

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Areas of Expertise: Program and Organizational Development, Strategic Planning and Partnerships, Business and Sales Development, Donor-centered Leadership and Fundraising, Grant Research and Writing, Community and Rural Outreach Platforms. Specializing and nationally recognized in Type 1 Diabetes, Education, Publishing, Farm & Environmental Sustainability Initiatives

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Areas of Expertise: Marketing, Public Relations, Communications (internal and external), Branding, Strategic Planning, Program and Project Management, Organizational Development and Training